Orders Order / Rev: 104466 Alt Order #: 06832841 Product Desc: DSCC IE Estimate: 1407 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 07/18/12 / 10/30/12 Sales Office: BLPHI **GENERAL** Order Type: Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Revised Democratic Senatorial Campaign Corr Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI2,PLI1 Order Separation: 00:05:00 SELECT PRIORITY CODE

Bill Plan

D 111 1 1001				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	127	\$101,550.00	\$86,317.50

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	127	\$101,550.00	\$86,317.50	0.00
Totals	127	\$101.550.00	\$86 317 50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share Total Share KSNV 28% \$101,550.00 Market 100% \$362,678.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,176.79
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$65,282.14
KTUD	1%	\$3,626.79
KVVU	17%	\$61,655.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$25,387.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	3p ot s	Amount
•	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/	WagM	5-6a	-TWTF	:30 4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp w	/Wagners							
		NEWS											
		<u>Star</u>	t Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating					
	W	eek: 10/1	5/12	10/21/12	~TWTF~~	4	\$450.00	0.00					

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KSNV

Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order#:

06832841

Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1407

	•										
Ln Ch Start I	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV 10/22/12 1	0/22/12	M-F 5-6a WakeUp	-	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
NEWS		M-F 5-6a WakeUp	o w/vvagners								
	<u>nd Date</u> 0/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 3 KSNV 10/16/12 1	10/21/12	Wake Up Early w/ Wake Up Early W	-	430a-5a	-TWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
NEWS			•								
	<u>nd Date</u> 0/21/12	<u>Weekdays</u> -TWTS	Spots/Week 4	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E 4 KSNV 10/16/12 1	10/19/12	M-F 6-7a WakeUp M-F 6-7a WakeUp		6-7a	-TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/21/12	-TWTF	4	\$700.00	0.00						
E 5 KSNV 10/22/12 1	10/22/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	_	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS		164 Indone	C4- 55/1-	M-4-	Physica as						
	<u>nd Date</u> 0/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 6 KSNV 10/22/12 1		Today Show	СМ	658a-9am	M	:30	1	\$900.001	0.00 NM	1	\$900.00
TODAY		Today Show									
	nd Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10 E 7 KSNV 10/16/12 1	0/28/12	M Today Show	CM	\$900.00 658a-9am	0.00	:30	- 4	POOD 004	0.00 NM	,	#2 COO OO
•	10/19/12	Today Show	CIVI	0004-94111	-TWTF	.30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/21/12	-TWTF	4	\$900.00	0.00						
E 8 KSNV 10/20/12 1	10/20/12	News 3 Sunrise - 3 News 3 Sunrise S		6a-7a	S-	:30	1	\$375.001	0.00 N M	1	\$375.00
NES									·		
	<u>nd Date</u> 0/2 1 /12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 9 KSNV 10/20/12 1	10/20/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
SAT TODAY											
	nd Date 0/21/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$625.00	Rating 0.00						
E 10 KSNV 10/21/12	10/21/12			6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS		News 3 Sunrise S	OUNDAT								
227 11117	<u>nd Date</u> 0/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
E11 KSNV 10/21/12			CM	7a-8am	S	:30	1	\$750,001	0.00 NM	1	\$750.00
SUN TODAY		Sunday Today									
	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	0/21/12	s	1	\$750.00	0.00						
E 12 KSNV 10/21/12	10/21/12	Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MTP	15				Ph. 41						
	<u>nd Date</u> 0/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00						
E 13 KSNV 10/21/12				9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS		News 3 Today									
Start Date E	nd Date	Weekdays	Spots/Week		Rating						
Week: 10/15/12 10 E14 KSNV 10/21/12	0/21/12 10/21/12		CM	\$500.00 9:30a-10a	0,00 S	:30	1	\$600.001	0.00 NM	1	\$600.00
							•	, · · ·		•	# 200,03

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Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832841

Product Desc:

emocratic denatorial campaign comm

Flight Dates:

10/16/12 - 10/22/12

Estimate:

DSCC IE

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Chris Matthews 9:30AM S Chris Matthews SUN 9:30am CM Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ----S \$600.00 0.00 E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$425.001 0.00 NM \$1,700.00 M-F Today Show II TODAY II Rating Start Date **End Date** Weekdays Spots/Week Rate -TWTF--\$425.00 10/21/12 0.00 Week: 10/15/12 M-F Today Show II 3rd HCM 9-10a \$425.001 0.00 NM E 16 KSNV 10/22/12 10/22/12 :30 1 1 \$425.00 M-F Today Show II TODAY II Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 \$425.00 0.00 M-F Today Show III 4th ISM :30 \$325,001 0.00 NM E 17 KSNV 10/22/12 10/22/12 10am-11am M----\$325.00 Today 4th Hour TODAY III End Date Weekdays Spots/Week Rate Rating Start Date 10/28/12 \$325.00 0.00 Week: 10/22/12 M-F Today Show III 4th ISM -TWTE--\$325.001 0.00 NM E 18 KSNV 10/16/12 10/19/12 10am-11am :30 \$1,300.00 4 Today 4th Hour TODAY III Weekdays Spots/Week Rating Start Date End Date Rate -TWTF--\$325.00 Week: 10/15/12 10/21/12 0.00 E 19 KSNV 10/16/12 10/19/12 Rachael Rav CM :30 \$325.001 0.00 NM 11am-12pm -TWTF--\$975.00 Rachael Ray RR End Date Weekdays Spots/Week Rating Start Date Rate -TWTF--Week: 10/15/12 10/21/12 \$325.00 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Weekdays Length Spot 4 KSNV 10/15/12-10/21/12 Rachael Ray 11am-12pm -TwThF----:30 (\$325.00) 0.00 NM Unresolved [NEWS INTERUPT - BIDEN IN TOWN] E 20 KSNV 10/22/12 10/22/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray RR Spots/Week Rating Start Date **End Date** Weekdays Rate 10/28/12 M-----\$325.00 0.00 Week: 10/22/12 E 21 KSNV 10/22/12 10/22/12 Noon News CM 12-1230pm M----:30 \$425.001 0.00 NM 1 \$425.00 **Noon News NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$425.00 0.00 E 22 KSNV 10/16/12 10/19/12 Noon News CM 12-1230pm -TWTF--:30 \$425.001 0.00 NM \$1,700.00 Noon News **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 -TWTF--\$425.00 0.00 Week: 10/15/12 E 23 KSNV 10/16/12 10/19/12 The Agenda 1230pm CM 1230-1p -TWTF--:30 \$325.001 0.00 NM 4 \$1,300.00 The Agenda 1230pm AGENDA **End Date** Weekdays Spots/Week Rate Rating Start Date -TWTF--Week: 10/15/12 10/21/12 \$325.00 0.00 E 24 KSNV 10/22/12 10/22/12 The Agenda 1230pm CM 1230-1p M-----:30 1 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **AGENDA** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 10/28/12 \$325.00 0.00 Week: 10/22/12 E 25 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M-----:30 \$425,001 0.00 NM \$425.00 Days of our Lives

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104466

Advertiser:

Democratic Senatorial Campaign Comm

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06832841

Product Desc:

Flight Dates:

10/16/12 - 10/22/12

Estimate:

DSCC IE 1407

Ln Ch DAYS	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Star</u> Week: 10/2	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 26 KSNV	10/16/1:	2 10/19/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS <u>Sta</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> ∺TWTF~∺	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
E 27 KSNV			The Doctors The Doctors	СМ	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS <u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> ∵TwTF⋯	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV			The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3 E 29 KSNV		10/28/12 2 10/22/12	Dr. Phil Dr Phil	CM	\$325.00 3-4p	0.00 M	:30	1	\$450.001	0.00 NM	1	\$450.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 30 KSNV		10/28/12 2 10/19/12	M Dr. Phil Dr Phil	1 CM	\$450.00 3-4p	0.00 -TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E31 KSNV		10/21/12 2 10/19/12	-TWTF NEWS 3 at 4 (1 i		\$450.00 4-5pm	0.00 -TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS Sta	rt Date	End Date	4PM NEWS (1 ho	our) Spots/Week	(4:00 PM-4:3	Rating						
Week: 10/	15/12	10/21/12	-TWTF NEWS 3 at 4 (1 I	4	\$725.00 4-5pm	0.00 M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	rt Data	End Data	4PM NEWS (1 ho	·	(4:00 PM-4:3	•						
Week: 10/		End Date 10/28/12 2 10/22/12	Weekdays M NEWS 3 at 4 (1 i	Spats/Week 1 HOUR)CM	Rate \$725.00 4-5pm	Rating 0.00 M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)			•			*1-5155
Week: 10/		End Date 10/28/12	Weekdays M NEWS 3 at 4 (1 I	Spots/Week 1	Rate \$725.00 4-5pm	Rating 0.00 TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS	10/10/1	12 10/19/12	4PM NEWS (1 ho	•	(4:30 PM-5:0		.50	7	φ123.00 T	0.00 14141	7	φ2, 9 00.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$725.00	Rating 0.00						
	10/22/1	12 10/22/12	M-F Early News M-F Early News	СМ	5-630p	М	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS <u>Sta</u> Week: 10/	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 36 KSNV			M-F Early News M-F Early News	СМ	5-630p	-TWTF	:30	8	\$1,200.001	0.00 NM	8	\$9,600.00
NEWS <u>Sta</u> Week: 10	ırt Date	End Date 10/21/12	<u>Weekdays</u> - T WTF	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0,00						
			Sa-Su Early New Sa-Su Early New	s CM	5pm-630pm		:30	2	\$675.001	0.00 NM	2	\$1,350.00
NEWS			Ja-Gu Lany New									

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Order / Rev:

104466

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Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1407

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	Spots	Amount
E 37 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pmS- :30 2 \$675.001 0.00 NM Sa-Su Early News	2	\$1,350.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate</u> <u>Rating</u> Week; 10/15/12 10/21/125- 2 \$675.00 0.00		
E38 KSNV 10/16/12 10/19/12 M-F Jeop/Wheel CM 630-730pmTwTF :30 4 \$1,300.001 0.00 NM M-F Jeopardy/Wheel of Fortune	4	\$5,200.00
JEP/WHEEL Start Date		
5 KSNV 10/16/12-10/16/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 ⊢⊤ :30 \$1,300.00 0.00 NM		
E 39 KSNV 10/22/12 10/22/12 M-F Jeop/Wheel CM 630-730pm M :30 1 \$1,300.001 0.00 NM M-F Jeopardy/Wheel of Fortune	1	\$1,300.00
JEP/WHEEL Start Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm M :30(\$1,300.00) 0.00 NM See MG 39.2		
[na debates] 2 KSNV 10/22/12-10/22/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 M:30 \$1,300.00 0.00 NM		
E 40 KSNV 10/22/12 10/22/12 FacetoFace/Ralston ReptM 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston FACE	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm M :30 (\$900.00) 0.00 NM See MG 40.2 [PGM CHG = NBC DEBATE] [PGM CHG = NBC DEBATE] PRODUCTOR PROD		
2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M :30 \$900.00 0.00 NM ๗ MG for 40.1 10/22 [INV CODE]		
E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston ReptM 730-758pm -TwTF :30 4 \$900.001 0.00 NM Face to Face w/ J.Ralston	4	\$3,600.00
FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 4 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm -TWThF :30 (\$900.00) 0.00 NM See MG 41.5 [PGM CHG = NBC DEBATE]		
5 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm -T :30 \$900.00 0.00 NM → MG for 41.1 10/16 [INV CODE]		
E 44 KSNV 10/19/12 10/19/12 Fri PR 9-10p CM 9-10pmF :30 1 \$2,600.001 0.00 NM Friday Prime 9-10pm GRIMM Start Date End Date Weekdays Spots/Week Rate Rating	1	\$2,600.00
Start Date Veek days Spots/Veek realing Week: 10/15/12 10/21/12 F 1 \$2,600.00 0.00 E 45 KSNV 10/20/12 10/20/12 Sat PR 10-11p CM 10-11pm S- :30 1 \$2,000.001 0.00 NM	1	\$2,000.00
Saturday Prime 10-11pm SVU		

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DSCC IE

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10/16/12 - 10/22/12

Estimate:

1407

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	art	End	Inventory Code		Start/End T		Len Sp - :30		Rtg Type	Spots	Amount
E45 KSNV 10/	20/12	10/20/12	Sat PR 10-11p Saturday Prime 1	CM 0-11pm	10-11pm	S-	- :30	1 \$2,000.001	U.UU NIVI	1	\$2,000.00
SVU											
<u>Start Da</u> Week: 10/15/1:		<u>Ind Date</u> 0/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 46 KSNV 10/				СМ	1P-9PM		3 :30	1\$10,000.001	0.00 NM	1	\$10,000.00
SNF			NFL Football								
Start Da		nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/15/1:		0/21/12	News 3 Live in Pr		\$10,000.00 7-10pm	0.00	5 :30	1 \$1,800.001	0.00 NM	1	\$1,800.00
E47 KSINV 107.	21/12	10/21/12	News 3 in Prime	IIIIG OW	7-10pm		.50	1 \$1,000.001	U.UU INIVI		φ1,600.00
NEWS AFT		- 1 D-(-	346-1-1	0 1 - 841 1	D-4-	D. C.					
<u>Start Da</u> Week: 10/15/1:		<u>Ind Date</u> 0/21/12	<u>Weekdays</u> \$	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00			l l		
		10/22/12	M-F News 3 at El		11pm-1135p	m M	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at El	leven							
Start Da	<u>ite E</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/1		0/28/12	M	1	\$1,200.00	0.00			0.00 111.1		******
E 49 KSNV 10/	16/12	10/19/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135p	m ~TWTF~·	~ :30	4 \$1,200.001	0.00 NM	4	\$4,8 00 .00
NEWS					_						
<u>Start Da</u> Week: 10/15/1		End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$1,200.00	Rating 0.00					
			Sa-Su News 3 at		11pm-1135p		- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven							
Start Da	ate <u>E</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/1		10/21/12	S-	1	\$1,100.00	0.00	- 00	1 01 100 001	0.00.111.6		A . 400.00
E 51 KSNV 10/	21/12	10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m ~~:	5 :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS											
<u>Start Da</u> Week; 10/15/1		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E 52 KSNV 10/			The Tonight Show	v CM	1135p-1237		- :30	1 \$500,001	0.00 NM	1	\$500.00
NEWS			Tonight Show								
	ate J	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/1		10/28/12	M	1	\$500.00	0.00		4. 4500.004	0.00.1114		40.000.00
E 53 KSNV 10	/16/12	10/19/12	The Tonight Show Tonight Show	w CM	1135p-1237a	a -TWTF-	- :30	4 \$500.001	0,00 NM	4	\$2,000.00
NEWS			-								
<u>Start Da</u> Week: 10/15/1		End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week		<u>Rating</u> 0,00					
			Late Night w/Fall		1237a-136a		- :30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON			Late Night w/Fall	on							
Start Da	ate l	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/1		10/21/12	-TWTF~-	4	*********	0.00					*
E 55 KSNV 10	22/12	10/22/12	Late Night w/Fall- Late Night w/Fall		1237a-136a	m M	- :30	1 \$250.001	0.00 NM	1	\$250 .00
FALLON			Ū								
<u>Start Da</u> Week: 10/22/1		End Date 10/28/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00					
E 56 KSNV 10				·	136-205am	-TWT	- :30	3 \$175.001	0.00 NM	3	\$525.00
CARSON			Last Call w/Cars	on Daly							
CARSON Start D	<u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/1	2	10/21/12	-TWT	3	\$175.00	0.00					
E57 KSNV 10	/22/12	10/22/12		CM	136-205am	М	- :30	1 \$175.001	0.00 NM	1	\$175.00

Print Date: 10/30/12 17:16:43

KSNV

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Order / Rev:

104466

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #:

06832841

Product Desc:

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1407

DSCC IE

Ln Ch	Start	End	Inventory Code		Start/End	Γime Days	Len Sp	oots Rate Pri	Rtg Type S	Spots	Amount
			Last Call w/Carson	•							<u> </u>
OADCON			Last Call w/Carson	Daly							
CARSON						-					
Start [End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/		10/28/12	N	1	\$175.00	0.00					
E 58 KSNV 1	0/20/1	2 10/20/12	, ,		1130pm-1:0	2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400. 00
			Saturday Night Live	9							
SNL											
Start [End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>			1		
Week: 10/15/	/12	10/21/12	S-	1	\$1,400.00	0.00					
E 59 KSNV 1	0/21/1:	2 10/21/12	Sports Night in Las	VegaSM	Sun 1135p-	1200aS	:30	1 \$400.001	0.00 NM	1	\$400.00
			Sports Night in Las	Vegas							
SPORTS I	NIGHT	•									
Start [<u>Date</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15	/12	10/21/12	S	1	\$400.00	0.00					
N 60 KSNV 1	0/18/1:	2 10/18/12	Thurs PR 10-11p	СМ	10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Thursday Prime 10	-11pm	-						
Start [Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15		10/21/12	T	1	\$3,200.00	0.00			•		
	0/19/1		Frl 10-11p	CM	10-11pm		:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
NOT ROLL	0/10/1	L 10/10/12	Friday Prime 10-11		70 770111		.00	ι ψο,200.00 ι	0.00 14111	,	Ψ0,200.00
Start I	Data	End Data	•	•	Poto	Datina			i		
<u>Start I</u> Week: 10/15		End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$3,200.00	<u>Rating</u> 0.00					
vveek. 10/15/	114	10/21/12	ı	l l	ψ3,200.00	0.00					
									Totals	1 2 7	\$101,550.00